






Aqsa Marium

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WORK EXPERIENCE

Marketing Intern

MITEL

AUG 2022- OCT 2022

- ☑ Perform market analysis and research on B2B businesses.
- ☑ Support the marketing team in daily administrative tasks.
- ☑ worked at the event mitel united 2022.
- ☑ Reach out to potential clients via email/phone to maintain strong rapport and set up meetings.
- ☑ Accompany business development team at meetings.

Study Australian Industry Experience program Business Consultant

AUSTRALIAN GOVERNMENT

JAN 2022

- ☑ Perform research on Different countries across the globe to know what competitors are doing new in the field of education
- ☑ What new ideas we can implement in the field of education and how to work on online learning

Business Development Intern - Export Sales Department

HIRA INDUSTRIES

JULY 2021- OCT 2021

- ☑ Support with research on partnerships with businesses to enhance company offerings and find opportunities for growth
- ☑ Reach out to potential clients via email/phone to maintain strong rapport and set up meetings.
- ☑ Accompany business development team at meetings.

Sales Intern

HIRA INDUSTRIES

MAR 2021-JUN 2021

- ☑ Coordinating the sales team by managing schedules, filing important documents, and communicating relevant information.
- ☑ Ensuring the adequacy of sales-related equipment or material.
- ☑ Responding to complaints from customers and give after-sales support when requested.

Digital Marketing Intern

LAUNCH

FEB 2021-APR 2021

- ☑ Support our marketing research team.
- ☑ Assist with social media campaigns.
- ☑ Complete other administrative tasks as needed.

Recruiting and Consulting Executive

BUSINESS UMBRELLA

NOV 2020-OCT 2021

- ☑ Headhunting - identifying and approaching suitable candidates who may already be in work.
- ☑ Using candidate databases to match the right person to the client's vacancy.
- ☑ Receiving and reviewing applications, managing interviews and tests and creating a shortlist of candidates for the client and worked for CATI projects.
- ☑ Requesting references and checking the suitability of applicants before submitting their details to the client.
- ☑ Preparing CVs and correspondence to forward to clients regarding suitable applicants.

Marketing Intern

TRUSTED SYSTEMS

SEP 2019-DEC 2019

- ☑ Perform market analysis and research on the competition
- ☑ Support the marketing team in daily administrative tasks

Internship Experience U.K in Business, Operations and Marketing

BRIGHT NETWORK U.K

DEC 2020-JAN 2021

- ☑ Perform market analysis and research on the different Cities in the United Kingdom to launch a Rental Car Service

EDUCATION

Bachelor's of Business Administration

UNIVERSITY OF WOLLONGONG

2017-2023

SKILLS

Problem Solving

Creativity

Interpersonal Skills

Fluent in English

Basic in French

CERTIFICATES

Fundamentals of Digital Marketing from Google

Finance and Business Administration Career talk from DP World

Certificate of Attendance from World Police Summit 2022

Digital Marketing Tools: Create a Marketing Campaign from Start to Finish from LinkedIn Learning

Marketing Tools: Digital Marketing Tools and Services from LinkedIn Learning

Sales Strategies and Approaches in a New World of Selling from LinkedIn Learning

Virtual Selling for Sales Professionals from LinkedIn Learning

COURSES

Introduction of Digital Transformation from Stanford University Graduate School of Business

Search Engine Optimization from University of California Davis

How to Increase Productivity at Work from Google

Innovation and Entrepreneurship from Stanford University