

CONTACT



Noureddine Abbassi

📍 AL BARSHA 1, DUBAI, UNITED ARAB EMIRATES

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OBJECTIVE

As a goal-oriented manager with a proven track record in collaborating with stakeholders, developing strategic marketing initiatives, and effectively managing finances, my objective is to leverage my expertise to drive growth and success for a dynamic organization. With a background in hotel management and a strong skill set in budgeting, revenue growth, financial management, and marketing, I am dedicated to achieving business objectives, fostering meaningful relationships, and optimizing financial performance.

EXPERIENCE

January 2021 -
September 2023

- **Manager**
New Generation Languages School, Algeria
 - Establish strategic quarterly sales goals, communicating priorities to team and closely evaluating and monitoring progress to ensure success
 - Closely monitored company finances, regularly reviewing budgets to ensure targets are met on a timely manner
 - Generate new sales by designing and implementation creative marketing initiatives

September 2019 -
January 2021

- **Marketing manager**
New Generation Languages School, Algeria
 - Design processes and practices to maintain a healthy customer service relation
 - Manage annual marketing budgets and expenses for clients
 - evaluate identify and develop marketing strategies based on knowledge of company objectives and market trends

September 2018 -
September 2019

- **Admission Manager**
New Generation Languages School, Algeria
 - Developed and maintained admission policies to align with company objectives
 - led and managed a team of admissions counselors, providing guidance and training
 - Successfully met or exceeded enrollment targets through strategic planning and execution

01 July 2018 - 31
August 2018

- **Reception intern**
Clean Hotel, Algeria
 - Assisted with guest check-in and check-out procedures.
 - Managed phone calls, including handling inquiries and guest requests

01 July 2017 - 31
August 2017

- **Accommodation Intern**
Algest Hotel Imperial Park, Tunisia

Collaborated with the accommodation team to ensure guest satisfaction and a pleasant stay.
Conducted inspections to ensure th highest standards of cleanliness and comfort

EDUCATION

2019

- **National Institute of hospitality and tourism-Tizi Ouzou-Algeria**
Bachelor in international hotel management
Very good

SKILLS

- Business strategy
- Financial reporting
- Financial management
- Budgeting
- Revenue growth
- Networking
- Marketing

LANGUAGES

- English
- French
- Arabic
- German

PERSONAL DETAILS

- Date of Birth : 05/12/1992
- Nationality : Algerian

REFERENCE

- **Billal Bouakaz - New Generation Languages School**
Founder/CEO
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