

HASIF HAMZA.E

E-commerce Specialist

Highly motivated e-commerce professional with 4+ years' experience in online sales and business development. Proven track record of - expanding business through multiple channels.



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UAE Valid Driving License 10/05/1996

WORK EXPERIENCES

E-COMMERCE SPECIALIST DIATECH MEDICAL SUPPLY

2021 - 2023
Dubai,UAE

- Own process for managing new product updates and launches on the Diatech Web Store
- Support product launches on the web store including content, imagery, pricing, etc
- Contribute to web store related promotional campaign activities designed to increase sales
- Continually monitor end-users' experience between Diatech-uae.com to the Diatech web store
- Work closely with customer care call center to keep them of current on all new product launches
- Collaborate with IT on feature and functionality improvements to the web store
- Answer customer inquiries that have been escalated to the Web Store Operations team from Customer Care
- Manage both regular and ad hoc web store performance reporting
- (Skill Highlights: Google Analytics, Google AdWords, SEO, Digital Marketing, Web Design)

E-COMMERCE EXECUTIVE FIXSQUAD

2018-2021
Dubai,UAE

Maintains the digital platform and performs data analytics to generate data-driven market insights, and manages relationships with business partners in order to grow the e-commerce business by improving the customer experience, executing customer orders, and fulfilling customer orders and responses.

- Online Portals: Noon, Amazon, Carrefour, Sharaf-DG, etc.
- (Skill Highlights: Social Media, Product Photography, Copywriting Abilities, Merchandising)

EDUCATION

Bachelor of Computer Applications (BCA)

2013-2016

Computer Information Systems – (Bharathiar University, IND)

Digital Marketing

2016-2017

Internet Marketing – (Spectrum Softtech Solutions, IND)

SKILLS

95% CREATIVITY
69% GRAPHIC DESIGN
99% PROBLEM SOLVING

LANGUAGES

ENGLISH ██████████
ARABIC ██████████
HINDI ██████████

PROGRAMS

WIX.COM ●●●●●
MAGENTO ●●●●●
WORDPRESS ●●●●●