

Hamsa Bani

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📍 Dubai, United Arab Emirates

Forward-thinking with background in research, sales and marketing. Focus on achieving ambitious development targets. Confident in directing operations, leading teams, and making strategic plans. Background includes budgeting and performance control. Results oriented with a proven track record of improving the market position of a company and maximizing opportunities for financial growth. Detail-oriented team player with strong organizational skills. Ability to handle multiple projects simultaneously with a high degree of accuracy.

Experience

Project Manager - Mindshaper Technologies

2020-2023

Anticipated future capacity and capability needs to successfully plan and deliver the e-learning program for IGCSE schools.

The job includes:

- Identified future capacity and capability needs for successful project planning.
- Achieved targets by proactively identifying and managing risks and opportunities.
- Setting future plans
- Schedules
- Workshops
- Reports
- Overseeing daily activities to make sure everything is going according to plan
- Implementing new learning strategies depending upon employees' skill levels
- Creating in-depth training manual for all employees
- Business development
- Sales and deal closing
- Marketing and advertising.

Financial Broker - Goldmine Marketing Management

2023-2023

- Discussed financial options with clients and provided informed suggestions.
- Met with members to understand goals and recommend solutions to fit specific needs.
- Built and deepened productive relationships with prospective and competitive customers to drive sustained growth.
- Developed advanced product knowledge to share current information while generating and delivering products quotes.
- Educated and worked with clients on ROI terms to find accurate solutions.

Social Media Marketing Manager - University Of Khartoun

2017 - 2021

- Developed marketing content such as blogs, promotional materials and advertisements for social media
- Analyzed and reported social media and online advertising campaign results
- Increased engagement through social media
- Coordinated placements for television and radio, social media, and print publication advertisements
- Gathered data on engagement rate, reach, and impressions to enhance online campaigns.

Education

- High School - Khartoum International Preparatory School (KIPS) 2016
- University Of Khartoum 2023
 - Bachelor of Business Administration (BBA), Majored in Management\Finance
 - GPA: 3.4

Skills

- Project planning and development
- Workforce development
- Communication
- Math abilities
- Problem-solving
- Creativity
- Time Management
- Critical thinking

Courses

- Market research (Optimal training center)
- Sales (Optimal training center)
- Project Management Program (PMP) (ZAW training center)

Languages

- Arabic (native)
- English (fluent)
- Spanish (intermediate)