



CA Jinsi Jayadevan

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Executive Synopsis

- Finance professional with **14+ years** of rich experience in Accounting and Reporting, Financial Planning and Analysis, Liquidity Management, Audit, Management accounting and Client accounting **available to join immediately**
- Working in fast-growing **startups** like Bytedance (Tiktok) and Microport, I have gained exposure to rapid learning, innovation, flexibility, and an entrepreneurial spirit; my tenure at Marsh's **Shared Service environment** has deepened my understanding of collaboration, efficiency, problem-solving, communication, global awareness, and leadership skills.
- Recent experience includes setting up **Revenue Accounting and Accounts Receivable** process for operating subsidiary of Bytedance Group in **India** and **Brazil** and realizing the business value
- During my tenure in Marsh McLennan, I was selected for a **two-month assignment** at the London headquarters to facilitate **process transfer**, and successfully set up the Management Accounting team in India
- Passionate about **finding innovative ways** to make the team and processes work better, leading to improved efficiency and cost savings.
- Directly involved in drafting and executing **Accounting Policies, Procedures**, and ensuring compliance with legal standards.
- Adept at managing **complex financial data**, generating insightful reports, and offering strategic insights to facilitate informed **decision-making**.
- Strong **leadership skills** demonstrated through successful team management, talent development, and cross-functional collaboration



Core Competencies

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| <ul style="list-style-type: none"> Financial Analysis Forecasting Revenue Accounting Business Planning MIS Reporting | <ul style="list-style-type: none"> Process engineering Variance Analysis Month-End Close Capital Planning | <ul style="list-style-type: none"> Re- System Implementation Budgeting Team management | <ul style="list-style-type: none"> Process improvements Data Analytics Preparing SOP's Audit |
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Organizational Experience (Total: 14+ years including Internship)

<p>ByteDance (India) Technology Private Limited Duration: Jan ' 19 to Oct' 23 Designation: Finance Business Partner Location: Mumbai, India Industry: Entertainment</p>	<ul style="list-style-type: none"> Prepared monthly financial statements and variance Analysis for Management review Ensure systematic year end finalization of accounts. Liaising & coordinating with statutory auditors to ensure smooth completion of audits & timely publishing of annual accounts Prepare, review, and modify Standard Contract templates and Invoice Templates with regards to financial terms and negotiate agreement clause with external Clients Responsible for end-to-end Accounts Receivables Management Process from raising of invoice till collection of payment Generating need-based MIS reports for purpose of submission to Top management for strategic decision-making Day to day management, support & development of team, including hiring, objective setting, performance management, guidance, and training. Develop, implement, and document business processes and accounting policies to maintain and strengthen internal controls by providing proposals and solutions compliant with Local statute Improve system capabilities by recommending new features for system enhancement to meet the drift of Clients and business requirements. Engaging with local and Beijing teams to bridge knowledge gaps, resolve issues, implement systems, processes, and manage change.
<p>Microport Scientific India Private Limited Duration: Mar ' 18 to Jan' 19 Designation: Finance Manager Location: Mumbai, India Industry: Medical Devices</p>	<ul style="list-style-type: none"> Setting up of finance function including preparation of Standard Operating Procedure (SOP) along with detailed End-to-End Process flowchart / diagram Finalizing and preparing Financial reports during month close including Profit and loss, Balance Sheet, Cash flow, Trade Receivable and payables ageing, variance analysis, etc. Assisting the Managing Director in preparation of Performance reports for Management Partnering with business for commercial decisions, financial analysis, margin improvement, cost savings and budget focus Preparing policies for Vendor Selection and Management, Employee reimbursements, Trade receivables, etc. Forecast cash flow positions, related borrowing needs, and ensure that sufficient funds are available to meet ongoing operational and capital investment requirements Provide support in strategic decision-making process and actively participate in implementing the global strategies for India Being part of the negotiating team for negotiating commercial terms & conditions for procurement of goods and services and execute contracts with service providers / vendors Coordination with statutory auditors to ensure smooth audit process and reports finalization

<p>Marsh McLennan Global Services India Private Limited Duration: Mar '12 to Mar '18 Designation: Deputy Manager Location: Mumbai, India Industry: Insurance Brokering</p>	<ul style="list-style-type: none"> • Working in a Record to Report as per the prescribed policies and procedure of the company • Monthly MIS including Variance analysis as compared to Budget/Forecast and Prior periods for various items in P&L • Preparation of Annual Budget and rolling forecasts and continued monitoring & review of performance against them • Preparation of monthly Management reporting pack (Board pack) consisting of commentary on performance for the month. • Communicating and operating effectively with Group entities across the globe demonstrating cross organizational collaboration for all accounting, financial reporting, and operating data analysis activities for the Marsh Group • Preparation of statutory reports – VAT, RMAR, IMC Report etc. to be submitted to statutory bodies – HMRC & FCA • Preparation of the Annual accounts in accordance with the IFRS • Coordinating with Auditors for audit of the company and providing satisfactory details if any queries are raised by the auditors • Prepared Standard Operating Procedure (SOP) along with detailed End-to-End Process flowchart / diagram which instrumented in introduction of various 'Process Improvement' steps for ensuring high level of checks and accuracy in preparing accounts
<p>Dinesh Pai & Co. (Internship) Duration: Jul' 08 to Jan' 12 Designation: Article Assistant Location: Mumbai, India Industry: Financial Services</p>	<ul style="list-style-type: none"> • Accounting of various high net worth clients from the various Industry and complying all the tax & regulatory requirements. • Preparation and compilation of Income-tax returns of various assesses. • Tax Audits of various Private Limited Companies, Partnership concerns, Proprietorship concerns, Professionals, and other Non-Corporate persons in accordance with the Income tax Act, 1961. • Preparing Project Finance reports and CMA data on behalf of the clients for obtaining loans from Banks. • Filing of documents & returns as per the statutory requirements with the ROC.



Projects

- Successfully set up and managed the Revenue Accounting and Accounts Receivable operations for Bytedance' s entities in India and Brazil.
- Spearheaded the transition of the Management accounting process for a Marsh Group's subsidiary, involving collaboration with potential stakeholders to identify and diversify the vertical / services, recruitment of personnel, conducting training, and delivering ongoing support until the process was effectively integrated into day-to-day operations.
- Led the migration of the accounting software AMS360 to SmartStream for a subsidiary, ensuring the process was executed and went live within the stipulated timeline.
- Independently managed audits for Marsh Group's subsidiary by personally traveling to the UK.



Achievements

- Received 'Spot Bonus' for optimizing the local bookkeeping process and ensuring timely closure of Audit for Bytedance entity which in turn lead to 45% cost savings.
- Received 'Star of the Month' award from CEO for introducing a methodology in Compass (Tailor made software) wherein the team can save 75% of their productive time
- Was winner of Mindz contest wherein the team suggested measures to make JLT India an effective financial services organization and a great place to work. Some of the suggestions given by the team was accepted and implemented



Academic Credentials

- Diploma in IFRS from ACCA, UK in Jun'14
- Chartered Accountant from Institute of Chartered Accountants of India, India in Nov'11
- Bachelor of Commerce from University of Mumbai, India in Apr' 11



Certifications

- Career Essentials in Data Analysis by Microsoft and LinkedIn
- E-learning on UAE VAT by ICAI
- SAP Financials Essential Training, Financial Forecasting with Big Data, QuickBooks online Essential training, Advanced Excel, by LinkedIn



Technical Skills

- Working knowledge of Financial Accounting packages like Tally, Oracle, Compass (Tailor made software), AMS and Smartstream,
- Worked with Hyperion Financial Management (HFM) System of Oracle for consolidation.



Additional Information:

- Languages – English, Hindi, Marathi, Malayalam
- Notice Period –Available to join immediately