



Mohammed Nadeem Azmi

Marketing Executive

A Marketing Executive, eager to find challenging roles where I can both demonstrate and enhance my abilities.

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EDUCATION

Master of Business Administration - (Business Analytics)

Liverpool John Moores University

10/2021 - Present

Courses & Achievements

- Final Thesis (Completed)
- Data Visualisation and Interpretation
- Decision Sciences
- Business Analytics

Post Graduate Programme in Management - (PGPM)

Institute of Management Technology IMT-G

10/2021 - 10/2022

Courses & Achievements

- **Duly attested and apostilled by the UAE Embassy**
- **CGPA 8.8/10.00**
- Excellent performance in Risk Management & Forecasting (Scored 100/100)
- Business Analytics Fundamentals
- Business Strategy & Marketing Management
- Supply Chain Management

Bachelor of Commerce

Osmania University

07/2016 - 08/2019

Courses & Achievements

- **Duly attested and apostilled by the UAE Embassy**
- **CGPA 8.19/10.00**
- Outstanding Performance in Computerised Accounting
- Excellent Performance in Managerial Economics & Principles of Management

WORK EXPERIENCE

Manager

M/s Doctors Medical

11/2019 - 06/2023

Hyderabad, India

Achievements/Tasks

- Inventory Management - Forecasting contingencies (maintaining/avoiding stock expiry)
- Data entry and financial data management

Contact: Mohd Waseem - doctorsmedical.eg@gmail.com

SKILLS

Adv. MS Excel

Business Development

SQL (PostgreSQL)

Exploratory Data Analysis

R (R-Studio)

Risk Management

Data Visualisation (Tableau)

Version Control - GIT

BigQuery

Marketing Analysis (SEO & SEM)

PERSONAL PROJECTS

Data Analysis - Golden Age of Video Games (02/2023)

Cyclist bike-share analysis (Case Study) (11/2022)

Harvard Business - Data Analytics Simulation (10/2022)

CERTIFICATES

Data Analyst (SQL Career Track)

Dived deep into SQL learned about intermediate SQL, different types of JOINS, set theory, nested & subqueries, and data manipulation

Google Professional Data Analyst

Learned about tools and platforms for data analysis, including spreadsheets, SQL, Tableau, R etc.

Data Analyst - R (Data Camp)

Learned about performing analysis and building visualisations using R language and its respective libraries like tidyverse, ggplot2, & dplyr etc

Google Digital Marketing

SEO - SEM - Keyword Optimization - Google Analytics etc.

Lean Six Sigma - White Belt - C.S.S.C

Core Principles of Six Sigma - Data-Driven Processes and Control etc.

LANGUAGES

English

Native or Bilingual Proficiency

Hindi

Native or Bilingual Proficiency

Arabic

Limited Working Proficiency

Urdu

Professional Working Proficiency

INTERESTS

History

Research

Horology

Reading