



SANISHMA A

Data Analyst

My Contact

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📍 Dubai

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Education

● De Montfort University |

Present | 2023 | Dubai

MSc. Data Analytics

- Conducted case study analysis, focusing on data cleaning and preparation using Excel and Tableau.

● University of Calicut | BSc.

Computer science | 2018

Expertise

- Advanced Excel, Outlook.
- SQL
- PowerPoint
- Python
- MS Office
- Power BI
- Tableau
- Data analysis and Team work
- Flexibility/Adaptability

About Me

A dynamic professional with 1+ years of experience as an analyst. Proficient in conducting market research, analyzing customer behavior, and identifying business opportunities. Skilled in product lifecycle management, requirements gathering, and data analysis.

Professional Experience

Business & Product Analyst | Gritstone Technologies

2021 – 2022

Key responsibilities:

- Having successfully completed 20 projects, I am proficient in project management, encompassing tasks such as project planning, performance monitoring, and issue resolution.
- Developed product strategies for lead Director and trained the team as it grew to 25 employees. Led redesign of mobile app and website.
- Conducted data analysis using advanced Excel functions, creating dynamic reports and dashboards to support business intelligence and strategic decision-making.
- With an impressive 80% efficiency, successfully gathered and documented business requirements from stakeholders to support the development and enhancement of the product.
- Presented findings and recommendations to sales managers, utilizing PowerPoint to create visually appealing and informative presentations.

Internship | Data Analytics | IPSR solutions | 2020-2021

- Utilized MySQL and Python to perform data analysis, manipulation, and processing.
- Completed live projects using Tableau and Power BI, gaining hands-on experience in creating interactive dashboards and reports.