



Swathy K S

Content Creator

Hands-on experience in the software development section and content creation for digital marketing. More than 6.5 years' experience in different areas of the IT job sectors for development, documentation, social media marketing, and managing e-commerce. Experience with working for clients in USA and UAE.

WORK EXPERIENCE

Content Creator

Evero Consulting Services India Pvt Ltd

04/2022 – 05/2023

Kochi, Kerala, India

Achievements/Tasks

- Technical Documentation of the product.
- Followed style guides for the documentation.
- Familiar with SDLC and Agile methodologies.
- Screen description guides creation.
- Regular meetings and updates of the work through ADO.

Information Technology Specialist

Scrubz -FZC

04/2020 - 04/2021,

Ajman, UAE

Achievements/Tasks

- The management of social media channels.
- Paid advertisement, email marketing.
- Order management, Customer Support, and Product follow-up.
- Backend services for integrating new clients.
- Handling e-commerce platform as Shopify and Big Commerce.
- Social media poster design.
- Coordinated the task of creating a new website from scratch and documented each phase.

Digital Marketing Executive

Gitsfly

10/2019 - 12/2019,

Kochi, Kerala, India

Achievements/Tasks

- Social media reports creation.
- Creating polls and blogs on Facebook.
- Product and brand promotional post creation.
- Conducted email marketing for real estate clients.

Associate software Engineer

Benefitalign LLC

08/2016 - 10/2019,

Trivandrum, Kerala, India

Achievements/Tasks

- Undergone technical and Professional training for 4 months.
- Worked as a team leader for the end-time project in training time.
- Part of the team for developing a platform in the US healthcare domain.
- New features and enhancements were completed on time and delivered.

Jr. Software Analyst

ClaySys Technologies Pvt. Ltd

03/2015 - 03/2016,

Kochi, Kerala, India

Achievements/Tasks

- Provided full life cycle support to clients from initial client interaction and requirement analysis through design, testing, debugging, implementation, and integration.



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Sharjah, UAE



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SKILLS

Manual testing

Markdown

Content creation for social media

Documentation of process

Social media paid advertisement

Email marketing

Social media poster creation

E-commerce management

Big commerce/ Shopify knowledge

Canva, klaviyo tools familiarity

Quick learner

Familiar with Microsoft office

Team player

Communication

c#

ASP.Net

HTML

JavaScript

XML



LANGUAGES

English

Full Professional Proficiency

Hindi

Full Professional Proficiency

Malayalam

Native or Bilingual Proficiency

- Wrote documentation for new and legacy applications.
- Experience in testing for web and desktop applications.

EDUCATION

Bachelor of Technology in Computer Science

College of Engineering, Vadakara

06/2010 - 06/2014,

Digital Marketing Certification

Google

Learn API Technical Writing: JSON and XML for Writers

Udemy

HONOR AWARDS

Spot Award

Benefitalign LLC

- Received the award for exceptional working with the team and managing the bugs in minimal time.

INTERESTS

Reading

Watching Movies/series

Random writings